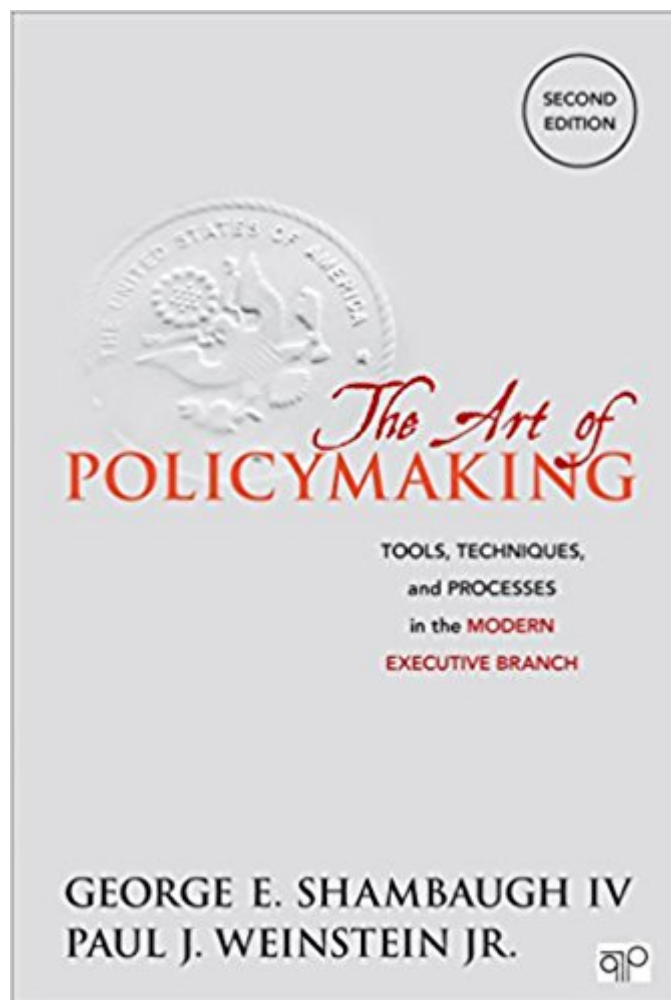




The book was found

The Art Of Policymaking; Tools, Techniques And Processes In The Modern Executive Branch Second Edition



Synopsis

This book explains how senior officials within the executive branch of government manage the policymaking process and how those policies are crafted and communicated to stakeholders and the public at large, with practical advice on how to write memos, prepare polling questions, and navigate the clearance process. Case studies show how actual policies were developed and how and why policies and processes differed across Administrations. Finally, scenarios allow students to practice the tools and techniques they have learned by working through both domestic and foreign policy situations. Written by two experts in the field, with experience in both academia and government, *The Art of Policymaking* is the perfect how-to guide for students and professionals.

Book Information

Paperback: 288 pages

Publisher: CQ Press; 2nd edition (January 5, 2016)

Language: English

ISBN-10: 1483385515

ISBN-13: 978-1483385518

Product Dimensions: 9 x 6.1 x 0.6 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #72,296 in Books (See Top 100 in Books) #17 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Communication Policy #52 in Books > Textbooks > Social Sciences > Political Science > Public Affairs #67 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Public Affairs & Administration

Customer Reviews

"I have used Shambaugh's text every year since 2006 because of its unique approach among policy textbooks. It is the only one that centers on the White House and the only one written by a person who has actually worked there. The argument for this book has only grown in importance since its original publication and will continue to increase for the foreseeable future." -- Robert S. Wood

The book is great! Its hard to find policymaking texts that don't turn into memoirs. This one walks the line well. I think, overall, it's important to read this book if you're just starting in the advocacy realm or are a student. Read this for good information!

[Download to continue reading...](#)

The Art of Policymaking; Tools, Techniques and Processes in the Modern Executive Branch
Second Edition The Fine Art of Executive Protection: Handbook for the Executive Protection Officer
Dale Carnegie's How to Win Friends and Influence People: An Executive Summary (Executive
Summaries by Spry Summaries Book 1) Super Secrets of Successful Executive Job Search:
Everything you need to know to find and secure the executive position you deserve Learning to Plan
and Be Organized: Executive Function Skills for Kids With AD/HD (Enhancing Executive Function
Skills in Kids with AD/HD) The Tools & Techniques of Financial Planning, 10th Edition (Tools and
Techniques of Financial Planning) The Tools & Techniques of Employee Benefit and Retirement
Planning (Tools and Techniques of Employee Benefit and Retirement Planning) Tools &
Techniques of Employee Benefit and Retirement Planning, 11th ed. (Tools and Techniques of
Employee Benefit and Retirement Planning) The Complete Rigger's Apprentice: Tools and
Techniques for Modern and Traditional Rigging, Second Edition (International Marine-RMP) Design
Your Life: Former IKEA Executive Shares Her Tools for Personal Success Power Tools for
Synthesizer Programming: The Ultimate Reference for Sound Design: Second Edition (Power Tools
Series) Introduction to Coastal Processes and Geomorphology, Second Edition 2nd (second)
Edition by Masselink, Gerd, Hughes, Michael, Knight, Jasper published by Routledge (2011)
Smoking and Politics: Bureaucracy Centered Policymaking (6th Edition) Health Policymaking in the
United States, Fifth Edition Health Policymaking in the United States, Sixth Edition Complete
Casting Handbook, Second Edition: Metal Casting Processes, Metallurgy, Techniques and Design
Elementary Principles of Chemical Processes, 3rd Edition 2005 Edition Integrated Media and Study
Tools, with Student Workbook Judging Law and Policy: Courts and Policymaking in the American
Political System Family Policy Matters: How Policymaking Affects Families and What Professionals
Can Do Lobbying and Policymaking: The Public Pursuit of Private Interests

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)