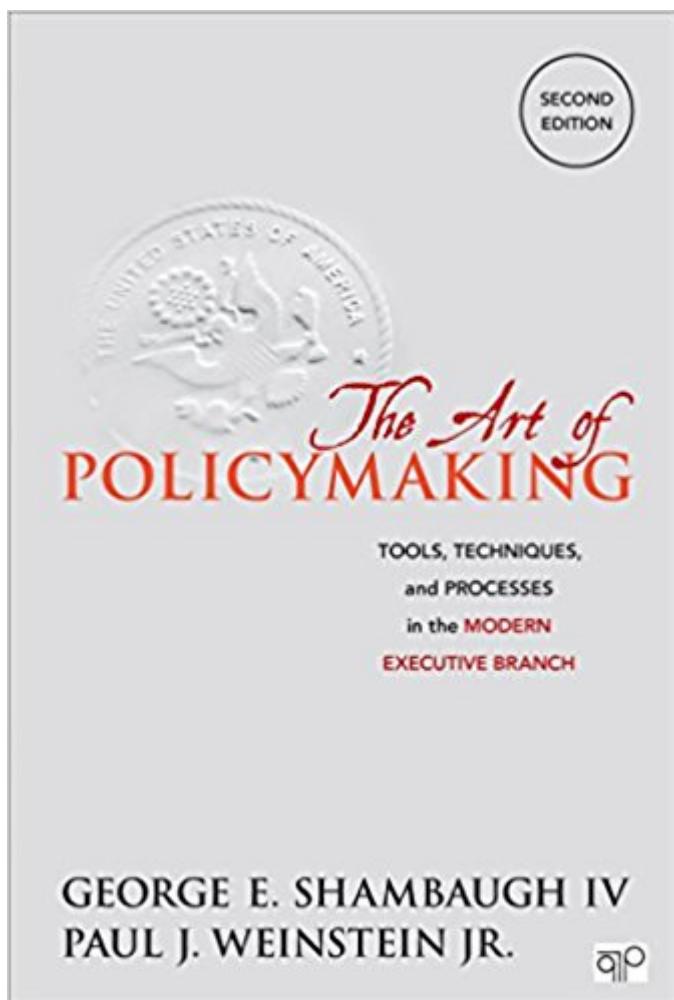


The book was found

The Art Of Policymaking; Tools, Techniques And Processes In The Modern Executive Branch Second Edition



Synopsis

This book explains how senior officials within the executive branch of government manage the policymaking process and how those policies are crafted and communicated to stakeholders and the public at large, with practical advice on how to write memos, prepare polling questions, and navigate the clearance process. Case studies show how actual policies were developed and how and why policies and processes differed across Administrations. Finally, scenarios allow students to practice the tools and techniques they have learned by working through both domestic and foreign policy situations. Written by two experts in the field, with experience in both academia and government, *The Art of Policymaking* is the perfect how-to guide for students and professionals.

Book Information

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"I have used Shambaugh's text every year since 2006 because of its unique approach among policy textbooks. It is the only one that centers on the White House and the only one written by a person who has actually worked there. The argument for this book has only grown in importance since its original publication and will continue to increase for the foreseeable future." -- Robert S. Wood

The book is great! Its hard to find policymaking texts that don't turn into memoirs. This one walks the line well. I think, overall, it's important to read this book if you're just starting in the advocacy realm or are a student. Read this for good information!

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